



As principal and partner in PURE Wellness Rooms, Brian Brault has successfully led his team through intensive growth while launching an entirely new industry. This fifteen-year-old company *helps people be their best while traveling* by converting hotel rooms to healthier, wellness environments and was the 2008 recipient of Cornell University's Innovator of the Hospitality Industry award.

Building strong teams and fast-growing companies is not new to Brian. He successfully led another company, Advanced Facilities Services International, Inc. for 28 years, earning it a spot on *Inc. Magazine's* "500 Fastest Growing Companies" list and employed over 300 employees. Brian's proudest award is when this company was named one of the best companies to work for in WNY.

Brian is extremely active in the entrepreneurial world. He recently served as Chairman of Global Board of Directors for the Entrepreneurs Organization (EO) where he worked hard to bring his vision to life of mobilizing entrepreneurs around the world to leverage their skills and passion to make the world a better place. This culminated in a partnership with the United Nations. He also serves as a chair and facilitator of the Entrepreneurial Masters Program. He has undertaken various significant global leadership roles within EO involving forum, learning, and executive education.

In addition to leading his companies, Brian has been an executive coach, speaker, forum trainer, and retreat facilitator for the last 16 years. He has been a Formator since 2018, guiding the Leadership Academy programs globally within EO. Brian is also the Dean of the EO School of Presidents for the LAC, US East, and MEPA regions.

A graduate of the University of Buffalo's School of Business, Brian is very active on community boards and very active in his church. He has three adult children and six grandchildren. Brian has been happily married to his wife Jean since 1987.

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