## Steven Sisler

Session: Leadership and Self-Understanding

Do what you are and never work again. The key to successful ownership and management is knowing your strengths and capitalizing on them, as well as knowing your weaknesses and staying away from them. The one who knows how, has a job; the one who knows why, is the boss.

Behavioral analyst Steven Sisler will teach you how to know and manage yourself for the best effect. You will learn how to people-read, begin speaking other's behavioral language, and see increased productivity in your employees, yourself and those around you.

Key take home points from this session include:

- The history of the language of behavior and values
- The language of DISC and values
- Knowing yourself
- Controlling yourself
- Knowing others
- Appealing to other's basic needs and creating synergy (limbic looping)
- EQ vs. IQ

## **Biography**

For more than twenty years, Steven Sisler has been an innovator in the areas of personal motivation, life and business consulting, family/relationship dynamics, and spiritual development.

Steve's highly insightful, yet unapologetically irreverent, approach to each of these diverse disciplines has made him a much sought after motivational speaker, teacher, consultant and agent of change. As a Certified Professional Behavioral Analyst and the founder and CEO of The Behavioral Resource Group, a division of Sisler Solutions, LLC, Steve's passion is to utilize his expertise in human nature and behavior to help people discover how they are wired personally and in relationship with their work, team members and others. Equipped with this understanding, those individuals, families, teams and corporations can begin to experience real growth and meaningful interactions that make sense and money!

Steve works with companies such as Beech-Nut Nutritional Corp., Signature Brands LLC, Duce Corporation, backupmyinfo.com, upspringbaby.com, dohardmoney.com, JVI Solutions, Full Armor.com, 3Balls.com, Pingidentity.com, Hero AG Switzerland, T.A.B. National, Entrepreneurs Organization, Onetosmile.com, Yiggers.com, Nation Technologies, General Financial, and Primex, to name a few, and has clients in six countries.

Steven is certified in behavioral analysis and attitudes analysis through Pinnacle Group International and is known for his ability to decipher personality difficulties with unconventional clarity. He graduated with honors from Rhema Bible Training Center in Broken Arrow, Oklahoma, USA, with a degree in Pastoral Studies and is also a graduate of the Vineyard Leadership Institute in Columbus, Ohio, USA. He has written numerous articles, e-books, and is the author of *The Power of Accidental Increase; Why Some People Create More by Accident Than Others Do by Purpose*, and his latest book, *There's More To Management Than A Big Desk*.

Steve lives in Dallas, Texas, USA with his wife of 28 years and the youngest of his three children.