

# GET READY TO CELEBRATE! IT'S EO'S ANNIVERSARY!



Thirty years ago, a handful of young entrepreneurs came together with the idea to learn and grow through shared experiences, laying the foundation for what would become the Entrepreneurs' Organization (EO). Three decades later, we are proud to celebrate EO's 30<sup>th</sup> anniversary; this is the perfect opportunity to reflect upon how the organization has grown from just a dream into a global community, uniting 12,000+ entrepreneurs into "one EO."

The year-long celebration kicked off at the 2017 Global Leadership Conference (GLC) in Frankfurt, Germany, and will continue at all levels of the organization, in all corners of the world, as each chapter holds their own unique celebrations.

## HOW CAN YOU JOIN IN THE CELEBRATION?

EO wants to give chapters the resources they will need to celebrate, and will spotlight those festivities that go above and beyond! Your chapter has the chance to win global recognition, with opportunities to be featured in EO publications, and to earn monetary prizes that will strengthen your local EO experience. Find tools and best practices on the 30<sup>th</sup> anniversary website to help launch your celebrations. Look under the "Celebration Contests" tab for special downloads: <https://events.eonetwork.org/anniversary/>.

### INTERNAL AND EXTERNAL AWARENESS:

Throughout the year, EO Global will be recognizing all celebrations through various publications, global multimedia and online channels.

### REGIONAL PRIZES: US\$1,000 FOR THE BEST EVENT IN EACH REGION

- One chapter in each region will be announced "Regional Winner" for the best 30<sup>th</sup> anniversary chapter celebration.
- All Regional Winners will vie for the chance to be named "Global Winner."
- Each Regional Winner will also receive an engraved trophy honoring the chapter event's excellence.

### GLOBAL PRIZE: US\$10,000 FOR THE BEST GLOBAL EVENT

- One chapter will be announced "Global Winner" for the best 30<sup>th</sup> anniversary chapter celebration.
- The winning chapter will receive US\$10,000, and will be recognized onstage at the 2018 Global Leadership Conference.

# EO PATRONS PROGRAM

To promote the impact of EO and raise external awareness, Chapter Presidents are encouraged to invite one non-member into EO, who would serve as the Chapter Patron for this fiscal year and experience the benefits of our organization. This non-member should be an entrepreneurial leader within the chapter's community, who will act as an honorary EO member. Presidents should vet this individual, awarding this title of "Chapter Patron" to someone who meets membership requirements and fully represents EO's core values. EO's ultimate vision is to honor 163 patrons whose success could better each chapter with their new perspectives and external ties. More information is available through the "EO Patrons Program" tab on the 30<sup>th</sup> anniversary website.

We will close our 30<sup>th</sup> anniversary celebration at the closing General Session of the 2018 GLC, reflecting upon the year's efforts and awarding those chapters whose celebrations "made a mark" within and beyond our community.

Please join us in celebrating 30 years of EO excellence, and looking ahead to many more years of success and significance!



To learn more about EO's 30<sup>th</sup> anniversary initiative, please contact Veron Tan at [vtan@eonetnetwork.org](mailto:vtan@eonetnetwork.org) or visit [events.eonetnetwork.org/anniversary](http://events.eonetnetwork.org/anniversary).