

# 2023 EO SYDNEY UNIVERSITY

29 November – 3 December 2023



events.eonetwork.org/sydney2020



## WHAT IS AN EO UNIVERSITY?

EO Universities bring together successful business leaders from around the globe for learning, leadership growth, once-in-a-lifetime opportunities and networking. More than 250 members from all EO regions are expected in Sydney, Australia for this extraordinary event!

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For more information on all EO events visit: events.eonetwork.org





### WHAT IS EO?

The Entrepreneurs' Organization (EO) is a global, peer-to-peer network of 17,500+ influential business owners with 220 chapters in 75 countries. Founded in 1987, EO is the catalyst that enables leading entrepreneurs to learn and grow, leading to greater success in business and beyond. EO members collectively employ more than 4.1 million people.

#### To learn more, visit www.eonetwork.org

#### **OUR PURPOSE**

To move the world forward by unlocking the full potential of entrepreneurs.

#### YOUR OPPORTUNITY

To connect with these leaders of fast growth, industry impacting businesses looking for the best in resources.

#### WHY SPONSOR AN EO UNIVERSITY?

EO Sydney University, at its core, delivers ample opportunities for attendees, sponsors, and presenters to connect with one another. This event is an environment where:

- You will develop relationships with established entrepreneurs who share global insights impacting an array of industries
- You will generate brand awareness from potential media coverage
- You will access to presentations from world-class thought leaders across a diverse and global spectrum
- You and your team will share a once-in-a-lifetime experience



### **SPONSOR LEVELS AND BENEFITS**

EO SYDNEY UNIVERSITY SPONSORSHIP BENEFITS	In-kind	<b>SILVER</b> US\$10,000	<b>GOLD</b> US\$25,000
Number of all access passes		1	2
(not during the show case hours)		(\$4,400 value)	
Logo on event website	$\checkmark$	$\checkmark$	<ul> <li>✓</li> </ul>
Logo on event app	✓	$\checkmark$	✓
Social media mention on Twitter/Instagram story	$\checkmark$	$\checkmark$	<ul> <li>✓</li> </ul>
Pre and post message sent to attendees	Logo only	✓	✓
on behalf of the sponsor		1x message	2x message
Promotion on EO Global Events and Facebook page		$\checkmark$	$\checkmark$
Sponsor level branding throughout the event	$\checkmark$	$\checkmark$	$\checkmark$
Introduced on stage and opportunity to present prize giveaway			$\checkmark$
Tabletop in sponsor showcase	an a		✓
Participant of prize raffle passport program	1	1	
(prize provided by sponsor)			
Opportunity to introduce a breakout speaker		$\checkmark$	$\checkmark$
Industry exclusivity			✓
Lounge space			✓

To sign on, fine-tune a package or learn more, please contact:

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