Sonny Vu

Biography
Mr. Sonny X. Vu serves as the Chief Executive Officer of Misfit Wearables Corp. Sonny co-founded AgaMatrix, Inc. in 2000 and served as its Chief Executive Officer and Executive Vice President of Business Development and Marketing.

Sonny has management and entrepreneurial experience from having worked in several of Microsoft's product groups and having launched and built FireSpout, an enterprise software company. At Microsoft, Sonny worked in a number of product development groups, including the natural language group responsible for shipping linguistic technologies to over 16 applications in 22 languages.

At FireSpout, he created the original technology vision, recruited the technical teams, developed and managed the technology development and various operational processes, and developed the intellectual property strategy. He serves as Member of the Advisory Board at Breathometer, Inc.

Sonny is a mathematician by training, and was a Ph.D. candidate at MIT prior to working in the software industry.